



# STRATEGIC VISION

MEETING THE  
**MOMENT**  
Legacy Our Compass | Innovation Our Course





Strategic  
Vision

## The Story: Legacy Is Our Compass

One hot New England summer in 1971, eccentric educator and innovator, Dr. Charles Drake, and a band of enthusiastic young teachers restored a stately Georgian mansion overlooking the Atlantic Ocean in Prides Crossing, Massachusetts. They dreamed of a place where students with dyslexia and other language-based learning differences who were struggling in traditional schools could learn, grow, and thrive—and Landmark School was born.

Thousands of students over the years navigated to Landmark for the individualized program that was designed for the difference. With sails trimmed for sometimes stormy seas, Landmark graduates now had the reading, writing, and critical thinking skills to navigate their journey.

We now turn the page to the next chapter in Landmark's story to a world that has become ever more complex with the current of technology pushing along and connecting society exponentially faster.

Our Story Continues...





The hull of our trusty ship is as strong as ever. With new sails, we can ensure that our students will be prepared for whatever comes next. According to the World Economic Forum, the skills of the future include analytical and creative thinking, resilience, curiosity and lifelong learning, technological literacy, empathy, and active listening. These 'soft skills' align with the self-identified strengths of people with dyslexia and other language-based learning differences.

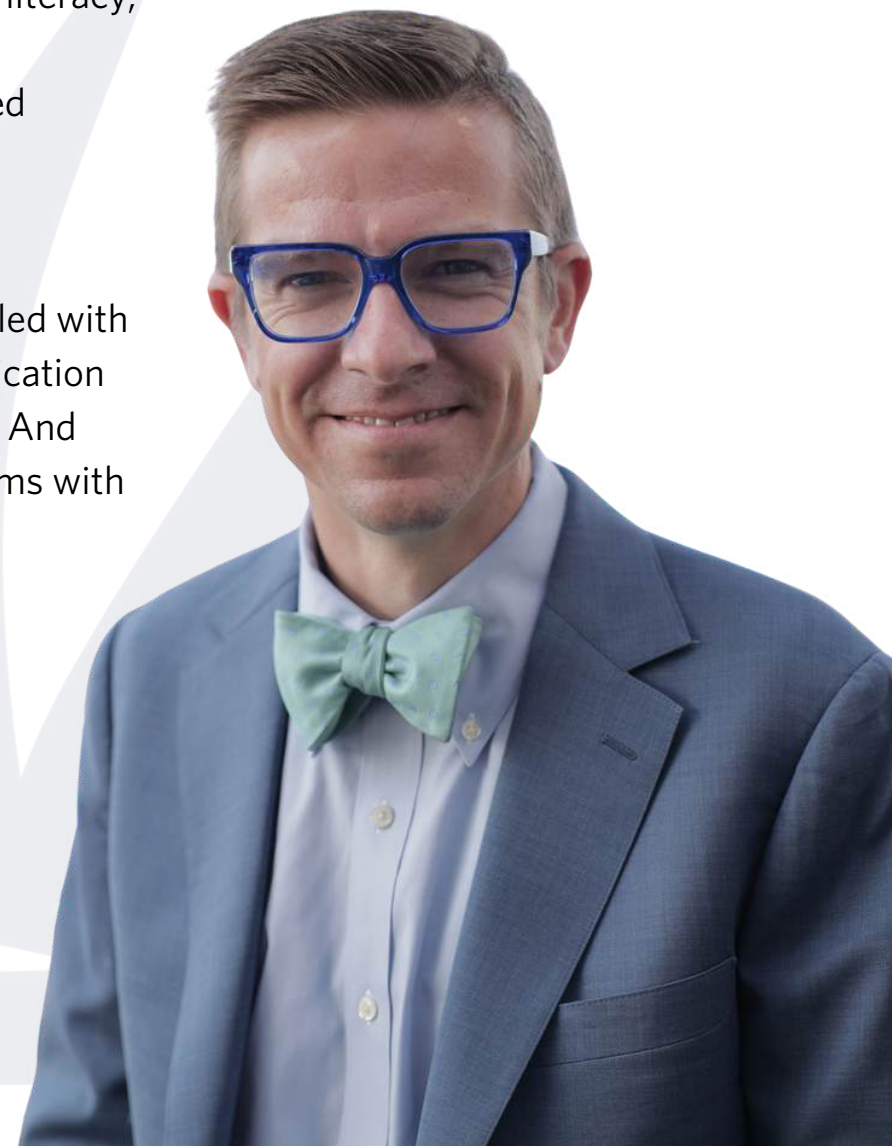
#### **Our Students are Our North Star**

Their success will be the measure of our success. Our students will be filled with self-awareness, the ability to self-advocate, strong literacy and communication skills, equipped to problem solve, and the perseverance to never give up. And they will have the empathy and perspective to approach complex problems with effective and novel solutions.

Thank you for setting sail with us on this exciting voyage.



Josh Clark  
Head of School  
Landmark School



## Skills of the future include:

- Analytical and creative thinking
- Resilience
- Curiosity and lifelong learning
- Technological literacy
- Empathy
- Active listening

(World Economic Forum)

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**Our Vision for Landmark's Next 50 Years**





## **A Strategic Mindset for Landmark's Future**

Since Landmark's 50th anniversary, we have been reflecting on our past and dreaming about our future. In partnership with our trustees, administrators, faculty, and parents, we are optimizing our vision for the next 50 years. We're meeting the moment. Join us!







## Strategic Vision



### **Designing for the Difference**

Through increased innovation, Landmark School will provide the educational gold standard for students with dyslexia and other language-based learning differences.



### **Supporting Our Crew**

Through increased compensation, professional development, partnerships with higher education, and more, we will support our incredible faculty.



### **Increasing Pride in Place**

Completing exciting new buildings on both of our campuses and restoring existing spaces will foster increased pride in place for our students, faculty, and staff.



### **A Rising Tide Lifts All Boats**

Landmark will optimize our fiscal stewardship for a changing world to expand and maintain our strong financial footing.

**Initiatives lead by the board of trustees and faculty and staff committees are underway on both campuses to address these strategic priorities.**

# **Vision for the Future**

## **Where We Are Going**

Landmark School will foster the power of learning differently to empower its students to think independently, solve creatively, and be prepared for an ever-changing, interconnected world.



# The Flags We Fly

OUR VALUES



**LEARNING**



**CHARACTER  
BUILDING**



**PERSONAL  
GROWTH**





Vision for  
the Future



## Legacy is our Compass

In 1971, Dr. Charles Drake founded Landmark School to challenge the status quo of traditional education and designed a school to harness the power of learning differently. We remain grounded in the proven aspects of our methodology, such as our Six Teaching Principles™, while also evolving our program to meet the needs of learners today and into the future.

# Our History



 Vision for  
the Future



## Individualized Education

### LANDMARK WILL:

- Celebrate students' differences, making them exceptional and central to everything we do.
- Design a flexible, evolving program that challenges students throughout their Landmark journey, whether two years or ten.
- Prepare students for what comes next by helping them thrive because they learn differently, not despite it.

# Our Distinction





# Our Imperative

## Thinking Differently and Skills for the Future

### LANDMARK WILL:

- Recognize innate skills in individuals with dyslexia and other language-based learning differences and align these with the soft skills of the future.
- Remediate students' difficulties while investing in their abilities.
- Address the complex problems of tomorrow with the unique strengths that come from thinking differently.



# **Our Commitment**

## **How We'll Get There**

Our commitment to student support and success is our North Star.

The four pillars of our Portrait of a Graduate provide the foundation for the investments that we will make to offer the highest quality and most comprehensive program for students with dyslexia and other language-based learning differences throughout their journey at Landmark School.



## Self Awareness and Self Advocacy

When students who learn differently understand why and how they process information, it provides them with an empowering narrative and increases their capacity to learn. In a rapidly changing world, an individual's ability to learn and adapt throughout their career is essential.

**"I advocate for  
what I need to  
tackle challenges."**



# Self-Awareness and Self-Advocacy

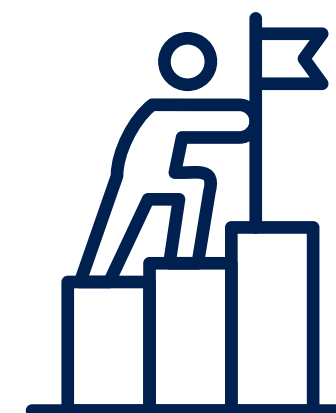
## LANDMARK WILL:



Inspire students to understand and translate their strengths to the demands of an ever-evolving world.



Excite students about the power of thinking differently to recognize that different problems need different thinking.



Challenge students by designing authentic experiences with individualized scaffolding to meet and exceed academic and personal goals.



Foster pride in and respect for the unique mosaic of our community's lived experiences, identities, interests, and beliefs.



## Literacy and Communication

Despite difficulties with reading, writing, and spelling, many of our students think outside the box and often grasp abstract concepts. These are often difficult skills to teach but when they are intrinsic attributes, they help those with dyslexia and related learning differences make sense of a technologically driven and complicated world.

**“I am a confident  
reader and an  
effective writer.”**



# Literacy and Communication

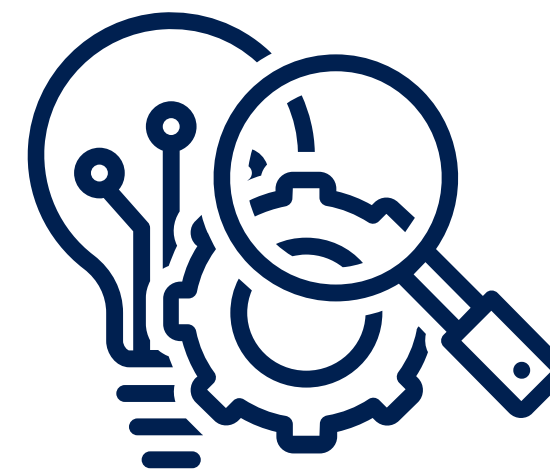
## LANDMARK WILL:



Integrate reading, writing, and digital skills with global citizenship, communication, and problem solving.



Enhance data management to measure hard and soft skills to tailor programming throughout each student's Landmark experience.

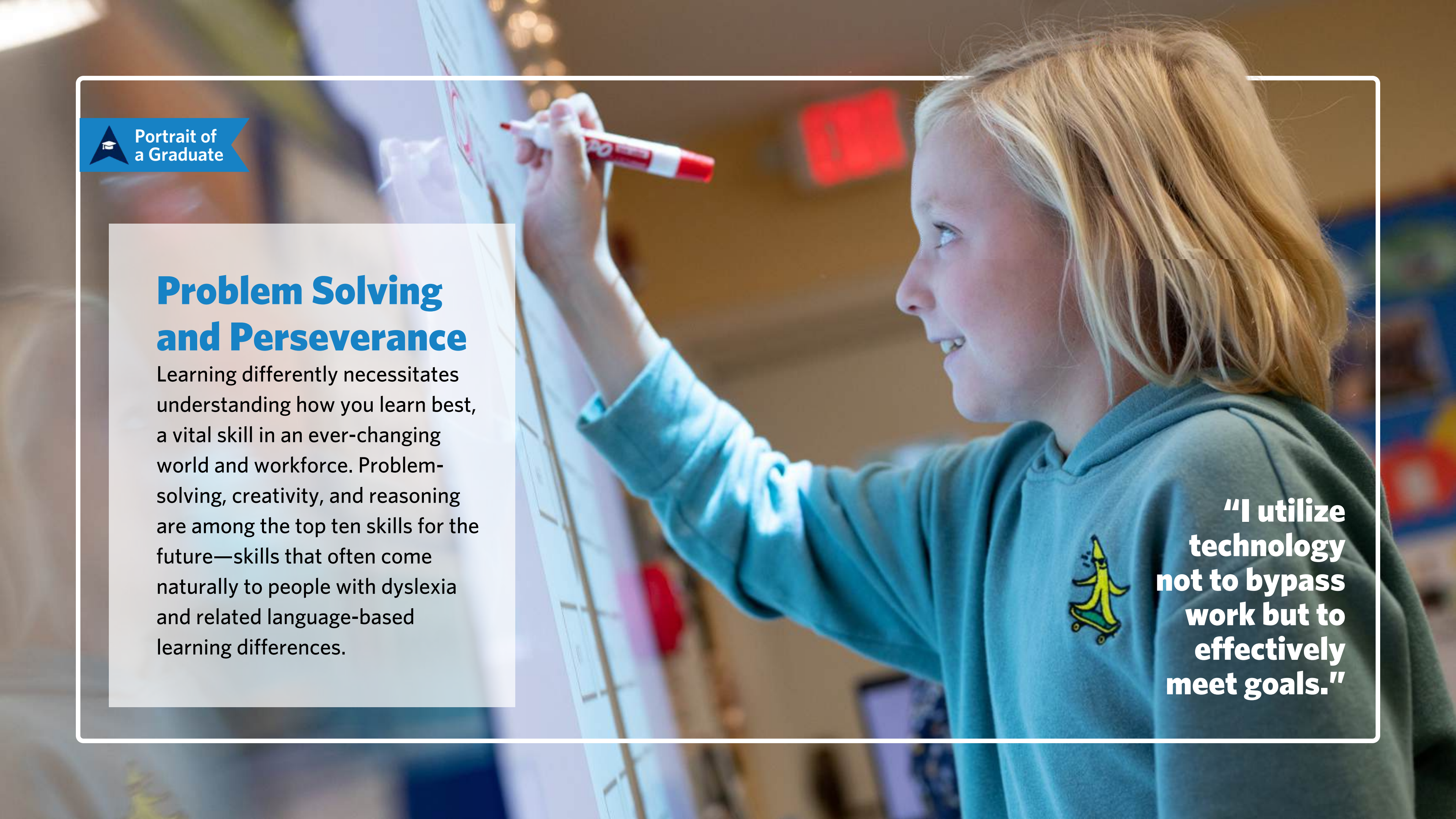


Embrace the latest methods and practices as informed by contemporary research to reinforce our evidence-based approach.



## Problem Solving and Perseverance

Learning differently necessitates understanding how you learn best, a vital skill in an ever-changing world and workforce. Problem-solving, creativity, and reasoning are among the top ten skills for the future—skills that often come naturally to people with dyslexia and related language-based learning differences.



**“I utilize  
technology  
not to bypass  
work but to  
effectively  
meet goals.”**



# Problem Solving and Perseverance

## LANDMARK WILL:



Fuse targeted and customized instruction with interactive, collaborative, and inquiry-driven learning experiences for an even more dynamic approach.



Empower students to independently apply skills, bounce back from setbacks, take charge of their learning journey, and be ready for the future.



Provide novel opportunities to learn from passions like arts, sports, internships, and technology.



Explicitly teach key life skills including health and mental well-being, financial literacy, and others so students can confidently navigate an increasingly diverse and complicated world.



## Empathy and Perspective

Science has proven that students who learn differently often innately have a greater sense of empathy and resilience than traditional learners—skills that are essential for success in life and work.

**“I recognize the complexities in our global society and the role I play in it.”**

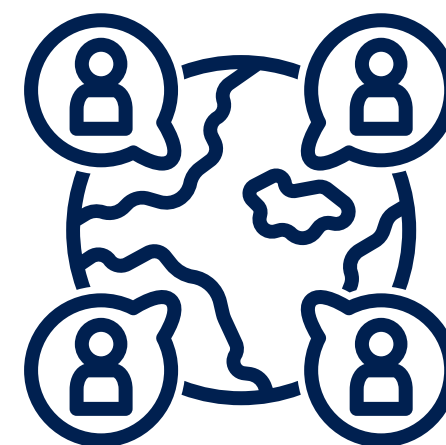


## Empathy and Perspective

### LANDMARK WILL:



Enable students to hone soft skills and build resilience through real-world experiences and service locally and abroad.



Enhance students' understanding of the world through expansive opportunities to recognize, respect, and navigate experiences, cultures, and perspectives different from their own.



Enrich the Landmark experience for all with a diverse community that prioritizes a sense of belonging through dialogue and learning.



# **Our Community**

## **It Takes a Village**

Recently, we have made significant investments in faculty compensation and embarked on game-changing building projects. These initiatives are helping to provide momentum for continued improvements over the next five years. Thank you for serving as our organizational ambassadors.

Your support of and feedback about our work helps perpetuate our mission and reach even more families.





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**Stay interested.  
Stay connected.  
Stay invested.**